



PreventionLink[™] CONNECT

Linking Risk Pools
and Their Members.

PreventionLink Connect, an online communication platform designed exclusively for risk pools, increases visibility with key member executives, improves member retention, and reduces costs through:

Interactive web conferences and events

Relevant news and information

Easy access to members-only resources

Regular, automated email outreach

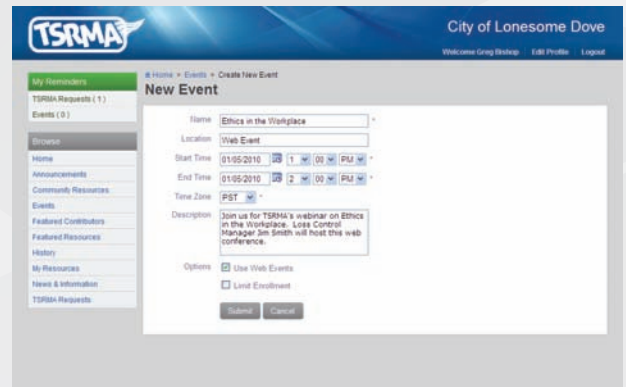
Shared resources from a large community of users

Using PreventionLink Connect, risk pools can streamline operations and increase member communication and collaboration. Among its three main functions are:

Member Management

Facilitates consistent member interaction through:

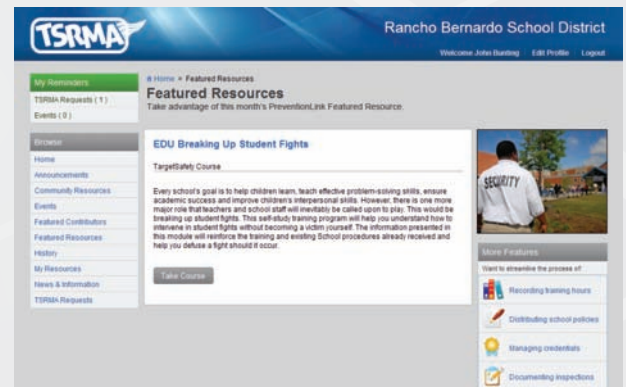
- Contact management database
- Centralized location for pool news and resources
- Event management system
- Web conferencing



Loss Control

Assists the pool with loss control activities, such as:

- Member training and best practice distribution
- Dissemination of surveys, audits and inspections
- Access to pool loss control documents
- Access to third-party loss control services



Community Building

Fosters collaboration by providing members with access to:

- Relevant news and information
- Blog posts from the industry's thought leaders
- Pool-specific and member-driven resources
- Outlets for social and professional networking

