



Content Authoring Start-up Kit

Creating your own training content is both time consuming and resource intensive.

However, with TargetSafety's Content Authoring Start-up Kit, you can easily build engaging, multi-media training content. The Kit features Articulate Studio Standard '09—the leading e-learning software solution. It also includes a digital video camera, tripod and headset microphone.

Combined with a series of helpful reference guides, TargetSafety's Start-up Kit provides everything you and your organization need to develop professional-looking and interactive web-based training programs. Best of all, you can quickly deliver, document and track these programs using PreventionLink.

PreventionLink™



Benefits include:

Simple and cost-effective tools for creating engaging training content

- Enhance student retention by adding audio narration, professional annotations and scenario-based training.
- Easily shoot and upload video footage to demonstrate key points.
- Ensure comprehension by introducing quizzes, surveys and other interactive elements.

Ability to assign content and monitor course completion electronically using PreventionLink

- Upload Articulate presentations to your PreventionLink account for centralized user access.
- Assign and monitor coursework with just a few clicks of the mouse.

Helpful tips and tricks documentation and support

- Receive expert instruction on how to build effective, web-based training content and integrate it into PreventionLink.
- Take advantage of additional help resources, including TargetSafety's Client Services department, for ideas on how to maximize the creation and delivery of your content.



Features

Designed for novice—as well as experienced—e-learning content creators, TargetSafety's Start-up Kit features:

A powerful, easy-to-use software solution for developing organizational training

- Articulate Studio Standard '09, including:
 - Presenter '09—For creating Web-optimized, Flash-based presentations from PowerPoint
 - Quizmaker '09—For producing Flash-based quizzes, surveys and interactions
 - Video Encoder '09—For loading just about any video into your presentation

A complete video production kit

- Digital video camera
- Mini tripod
- Headset microphone

Electronic delivery through PreventionLink

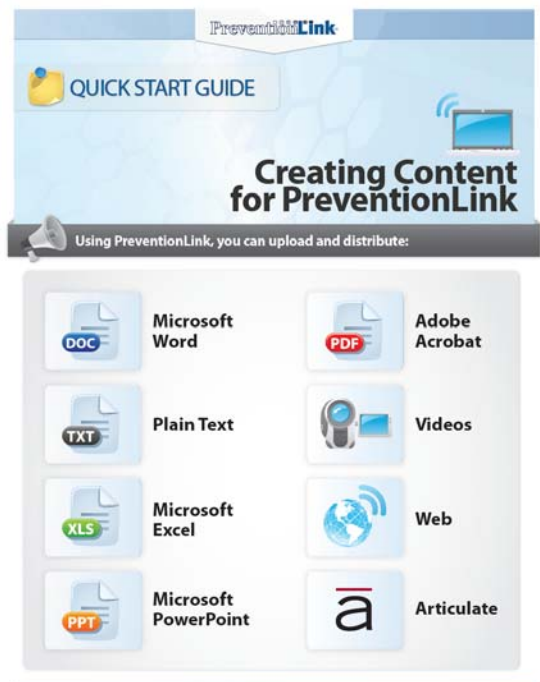
- Once the Articulate files have been loaded into your PreventionLink Organization Resources, you can:
 - Assign the coursework to any user in the system
 - Add a test to verify user comprehension
 - Run a report showing who has viewed the training
 - Share your presentation with other PreventionLink clients via Community Resources

Helpful reference guides for enhancing content creation and delivery

- Providing practical tips and instruction, the guides cover a variety of useful topics:
 - Creating Content for PreventionLink
 - Make Your Training Shine with Articulate and PreventionLink
 - Effective Web-based Course Design
 - Keys to Creating a Comprehensive Test
 - The Basics of Shooting Effective Videos
 - Voiceover Narration Tips
 - Video Conversion for Use in Articulate



Using the Content Authoring Start-up Kit, you can create interactive, multi-media training content that includes video, audio and interactive elements.



Included in the Kit are seven instructional reference guides—providing expert advice on how to develop professional content and deploy it on PreventionLink.

PreventionLink™ is a comprehensive suite of online risk management, training, communications, and compliance systems. Built on an exceptional technology platform and including powerful analytics, PreventionLink offers a wide range of solutions to meet the needs and budget of public entities at every level. Today over 2,500 public entities use TargetSafety's PreventionLink to realize their strategic, operational, financial, and compliance goals.

Founded in 1999, TargetSafety is the leading provider of online enterprise risk management solutions to public entities in the United States. The company is headquartered in San Diego, California.

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